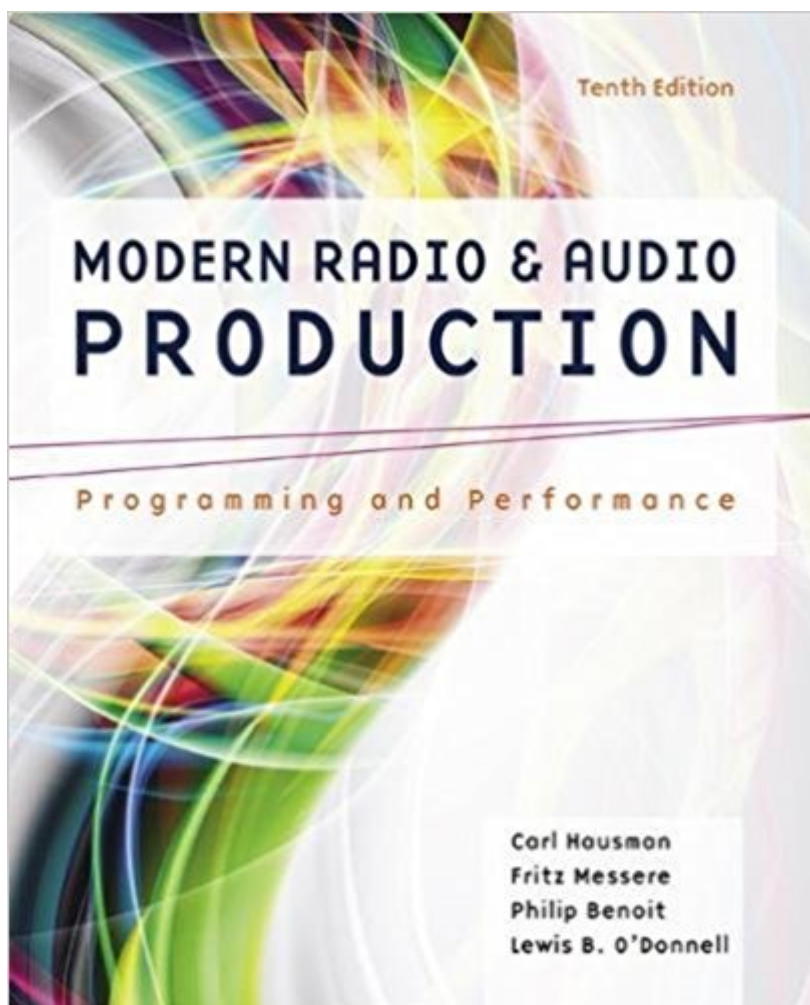


The book was found

# Modern Radio And Audio Production: Programming And Performance



## Synopsis

Integrating cutting-edge technologies with explanations of traditional equipment and practices, MODERN RADIO AND AUDIO PRODUCTION, 10e, offers current, comprehensive coverage of radio production and programming. A clear writing style, excellent descriptions and explanations, and attention to detail make this book easy to read and understand. An all-new chapter on writing walks you step by step through the entire process, while a new chapter on ethics helps you think through possible ethical dilemmas before you encounter them in the workplace. In addition, an all-new chapter on mobile radio explores the next frontier.

## Book Information

Paperback: 464 pages

Publisher: Wadsworth Publishing; 10 edition (January 5, 2015)

Language: English

ISBN-10: 1305077490

ISBN-13: 978-1305077492

Product Dimensions: 7.3 x 0.7 x 9.1 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #58,800 in Books (See Top 100 in Books) #25 in [Books > Humor & Entertainment > Radio > General Broadcasting](#) #74 in [Books > Arts & Photography > Other Media > Film & Video](#) #114 in [Books > Textbooks > Humanities > Performing Arts > Film & Television](#)

## Customer Reviews

"It is a highly effective textbook and each edition improves on the last." "I believe there is no other text published in this area that is better."

Carl Hausman is Professor of Journalism at Rowan University in Glassboro, N.J. He holds a Ph.D. from the Union Graduate School and did his post-doctoral fellowship at New York University. He is the author of 20 books, including several texts on broadcasting and journalism. His works also include investigative and explanatory books, articles, and columns, and he has appeared on a variety of talk shows including the O'Reilly Factor, ABC's World News Now with Anderson Cooper, CBS Radio's Capitol Voices, and CNN's Outlook. A former talk show host and anchor, Hausman has done voice-over work for a variety of corporate and institutional clients. His academic specialty

is media ethics, and he has written two books on the subject and testified before Congress on ethics issues. Hausman served several terms as broadcast judging chair of the National Headliner Awards, one of the nation's oldest and largest programs recognizing journalism excellence. Fritz Messere is founding dean of the School of Communication, Media and the Arts at the State University of New York at Oswego. A member of Oswego's communication studies faculty since 1977, he is a former coordinator of its broadcasting and mass communication program and two-time department chair. Messere received both his bachelor's and master's degrees from Oswego and did post-graduate work at Cornell University. He is the co-author of five textbooks on electronic media and communication, including BROADCASTING, CABLE, THE INTERNET AND BEYOND. A nationally recognized expert on broadcasting regulation and telecommunications, Messere has served as external assistant to FCC Commissioner Mimi Wayforth Dawson, as senior fellow of the Annenberg Washington Program in Communication Policy, and on the Rural Policy Research Institute's National Experts Panel on Telecommunications. Philip Benoit is an adjunct professor of English at Pennsylvania's Millersville University. He previously served as director of public affairs at Middlebury College in Vermont and associate vice president for communications at Franklin & Marshall College in Lancaster, Pa. With a broad background in radio, television, and public relations, Benoit was the first director of the broadcasting academic program at SUNY Oswego. He also served as executive officer of the American Forces Network in Europe and American advisor to the Vietnamese Armed Forces Radio Network.

Excellent reading for all aspiring broadcasters and everyone in radio; whether in management, on air, or technical. A winner for me.

[Download to continue reading...](#)

Modern Radio Production: Production Programming & Performance (Wadsworth Series in Broadcast and Production) Modern Radio and Audio Production: Programming and Performance Python Programming: Python Programming for Beginners, Python Programming for Intermediates, Python Programming for Advanced C++: The Ultimate Crash Course to Learning the Basics of C++ (C programming, C++ in easy steps, C++ programming, Start coding today) (CSS,C Programming, ... Programming,PHP, Coding, Java Book 1) C++ and Python Programming: 2 Manuscript Bundle: Introductory Beginners Guide to Learn C++ Programming and Python Programming C++ and Python Programming 2 Bundle Manuscript. Introductory Beginners Guide to Learn C++ Programming and Python Programming Python Programming: The Complete Step By Step Guide to Master Python Programming and Start Coding Today! (Computer Programming Book 4) The Lord of

the Rings: The Trilogy: The Complete Collection Of The Classic BBC Radio Production (BBC Radio Collection) Radio Programming and Branding: The Ultimate Podcasting and Radio Branding Guide The Shadow Radio Treasures (Old Time Radio) (Classic Radio Suspense) Classic Radio's Greatest Comedy Shows, Volume 1 (Hollywood 360 - Classic Radio Collection)(Audio Theater) C++: Effective Modern C++ (C++ 11, C++ 14) (guide,C Programming, HTML, Javascript, Programming,all,internet, Coding, CSS, Java, PHP) Audio Production and Critical Listening: Technical Ear Training (Audio Engineering Society Presents) The Chronicles of Narnia: Innovative Audio Entertainment with Complete Cast, Cinema Quality Sound, and Original Music (19 CDs, 7 Complete Audio Dramas) (Focus on the Family Radio Theatre) The Lost Art of High Performance Driving: How to Get the Most Out of Your Modern Performance Car (Speed Secrets) Formulas and Calculations for Drilling, Production, and Workover, Fourth Edition: All the Formulas You Need to Solve Drilling and Production Problems Harry Potter and the Cursed Child - Parts One and Two: The Official Playscript of the Original West End Production: The Official Playscript of the Original West End Production Studio Television Production and Directing: Studio-Based Television Production and Directing (Media Manuals) Television Production Handbook (Wadsworth Series in Broadcast and Production) The Production Manager's Toolkit: Successful Production Management in Theatre and Performing Arts (The Focal Press Toolkit Series)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)